



## PRESS RELEASE

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# Black-Owned Fitness Start-Up Aims to Fix Healthcare for African Americans

LOS ANGELES, CA (SILICON BEACH) — What a great way to start the new year, healthcare just got a makeover. JunBugg, a boutique fitness social network and lifestyle Brand, created by African American founder and CEO Louis Green, today announced the launch of its NextGen fitness website.

The start-up website boasts a sleek interface, vibrant orange logo, sophisticated font -type, and beautiful images. Through social engagement, members of similar health conditions and body-types share fitness and medical solutions to get fit. JunBugg use algorithms that recommend relevant solutions to news feeds, the same technology that has allowed TikTok, Netflix, and Amazon to be successful. The NextGen Search Database deliver relevant fitness matches for personalized training. Also, the company has its sights on Super Computers, to quickly compute large data that deliver members higher quality fitness solutions.

A personalized fitness solution, members engage, collaborate, and work as a team. Teamwork allows members to foster camaraderie, innovate, and better problem solve fitness and health obstacles. The bigger the network grows, the more cures that are created. Personalized health data that members provide make JunBugg the ideal solution for chronic illness self-management and preventative healthcare.

The African American community was hit hard by COVID19, who stand to gain the most from JunBugg. The platform is easily accessible and allows equal quality of health care while being affordable. The management of health conditions is the biggest benefit, and prevention of disease as opposed to disease treatment, by being fit through exercise and eating healthy.

“Health is the new wealth. The first of its kind, JunBugg will forever change fitness and healthcare,” said Louis Green, JunBugg’s CEO. “People are an amazing resource that’s never been used in this way — through the power of social media, to solve problems through entertainment.”

### **About JunBugg**

JunBugg is the premier fitness social network dedicated to inspiring people to become healthier through social entertainment. It promotes quality of life. A Silicon Valley transplant, Louis Green worked for IBM, Exodus Communications, and Global Crossing.

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